



MOST INNOVATIVE COMPANIES 2012 - INDUSTRIES TOP 10 - SPORTS

BY FAST COMPANY STAFF

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- 01 - NFL
- 02 - MLB Advanced Media
- 03 - MIT Sloan Sports Analytics Conference
- 04 - Sporting Kansas City
- 05 - ESPN
- 06 - Dallas Mavericks
- 07 - UFC
- 08 - 2K Sports
- 09 - Green Sports Alliance
- 10 - CVAC Systems

For removing the "No" in Novak. Until last year, Roger Federer and Rafa Nadal dominated men's tennis and Novak Djokovic was the odd-man out. But last year he broke through with one of the best seasons ever: a 43-match win streak, three Major titles and the No. 1 ranking. He also revealed his devotion to CVAC's cozy pressure chamber and said it helped his body recover after matches. The egg-shaped pod compresses muscles while simulating high-altitude conditions to boost the amount of oxygen absorbed into the blood.

Read the full article at:

<http://www.fastcompany.com/3017436/most-innovative-companies-2012/most-innovative-companies-2012-industries-top-10-sports>